

Josh Berta 2331 21st Street, first floor
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Experience

- April 2010–present *Freelance Designer*
Working with a variety of design and branding agencies, such as Landor, Co-op, Thinkso Creative, and Verse Group
- November 2008–March 2010 *Senior Designer*, Piscatello Design Centre, New York
Responsible for the design and execution of a variety of signage, print, and identity projects. Built and maintained strong client and vendor relations with the aim of comprehensive problem solving within limited timelines and budgets. Art directed junior designers and interns.
- March 2010–Present *Adjunct Instructor*, New York University School of Continuing and Professional Studies
Teaching design and technology classes in the Design, Digital Arts and Film department.
- August 2009–Present *Blogger*, Pr*tty Sh*tty, www.prttyshtty.com
Creator and author of design criticism and humor blog that juxtaposes a good and bad design every weekday. Guest Editor for Coudal.com for February 2009, and currently contributing to Quipsologies.
- May 2005–October 2008 *Designer*, Pentagram Design, New York
Responsible for the design and execution of numerous signage, print, and identity projects for Michael Bierut's team. Coordinated regularly with clients and vendors. Partnered with, and delegated to team members on large, multi-faceted projects as necessary.
- May–September 2004 *Internship*, Pentagram Design, New York
Worked on the design and/or production of several projects for Michael Bierut's team.

Education

- 2003–2005 *Graduate Studies*, Graphic Design, Portfolio Center, Atlanta, Georgia
- 1997–2000 *Student-at-large*, Graphic and Web design, School of the Art Institute of Chicago, Illinois
- 1993–1997 *Bachelor of Fine Art*, Film animation and photography, School of the Art Institute of Chicago, Illinois

Digital Skills

Proficient with: Photoshop Illustrator InDesign QuarkXPress
Capable with: Dreamweaver HTML Flash MS Office Keynote

Recognition

- Publications *Print Magazine*
CMYK Magazine
The New York Times
Flaunt: Designing effective, compelling and memorable portfolios of creative work
The L!brary Book: Design Collaborations in the Public Schools
LogoLounge Volume 6 (February 2011)
- Awards Yupo Paper's 2007 Wally Award
SEGD 2006 Design Awards, Lot with Little Award
University & College Designers Association, 35th Annual Design Competition, 2005

Affiliations

AIGA
Society for Environmental Graphic Design (SEGD)

Blog Statistics

152,000 unique visitors since August 2009
1070 followers on Twitter
Linked to by: NYTimes.com Carpetbagger, BoingBoing.net, Coudal.com, Design Observer, Quipsologies, Gawker, TotalFilm.com, BuzzFeed.com, Pentagram.com